



John Kimmich

Graphic Designer

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SUMMARY

I've had a significant amount of experience in digital and print production with responsibility for layout, typesetting, product photography, photo manipulation, and file management. I've worked on projects from the initial concept to creating mechanicals and sending to print vendors.

SKILLS

InDesign, Photoshop, Illustrator, Lightroom, Premiere, AfterEffects, Microsoft Office, Basic HTML & CSS, Mac & PC

EXPERIENCE

Velocity Outdoor

Senior Graphic Designer: May 2010 – Present

- Design, update and maintain brand marketing for retail packaging, catalogs, trade show graphics, and other design items as needed.
- Independently and collaboratively brainstorm and mock-up design ideas for print and digital mediums.
- Shoot, retouch and clip product photos, video editing.
- File management and cross functional communication.

Freelance

Graphic Designer: July 2009 – April 2010

I had the opportunity to work on projects with The Strong Museum of Play and other individual clients. Freelanced at ad agencies: Partners+Napier and Dixon Schwable.

- Print collateral for both commercial and non-profits.

RES Exhibit Services

Prepress Technician: December 2005 – May 2007

- Preflight, proofing, color correction, and print output.
- Organize and maintain job archives.

Scale 2 Design

Production Artist: October 2001 – November 2005

- Create or modify existing designs for signage, displays, and tradeshow.
- Preflight, color-correct and output using digital press.
- Manage and backup digital assets library.

EDUCATION

Rochester Institute of Technology

Bachelor of Fine Arts: Graphic Design

The Art Institute of Dallas

Associate of Applied Arts: Design & Animation

AWARDS

- Crosman President's Award – Amazon Team 2015
- ADDY Awards – Student Winner 2009